

Bottega crowns opening of exclusive lounge in Seoul

By Luke Barras-hill | Monday, 4 June 2018 16:25



Bottega MD and Owner Sandro Bottega (centre) joins local partners to toast the official opening of the lounge in Seoul.

Bottega Owner and Managing Director Sandro Bottega was on hand to officially inaugurate the Italian wine, spirits and grappa company's exclusive lounge in downtown Seoul on Friday.

Open since February, the Bottega Lounge is situated in the South Korean capital's fashionable Gangnam-gu and is designed to strengthen appeal for the brand in an area that also boasts the financial district and a generous supply of international suppliers.

Inside, visitors can sample Bottega's Italian prosecco, Amarone della Valpolicella, Brunello di Montalcino, Grappa and liqueurs.

"Over the past three months, the Bottega Lounge has performed very well, recording excellent commercial results," commented the firm.

"The Bottega Lounge is also a means for Seoul people to get acquainted with the Italian food, that to date is still little known, compared to local cuisine, and to other Asian, American and French cuisines."