

Bottega shares growing portfolio ▼

Bottega will be attending this year's TFWA Asia Pacific Exhibition again, as the region represents a crucial market for the Italian winery and distillery. Owner and Managing Director Sandro Bottega believes Asia Pacific will reach 50% of sales in the company's long-term plan, in line with the rise in emerging market consumers.

Visitors will be able to taste the complete Bottega and Alexander ranges, including best-sellers such as Bottega Gold – the iconic Prosecco presented in a gilded bottle – along with Bottega Stardust (Bottega's premium Prosecco Dry in a crystal-encrusted bottle), Bottega Limoncino (organic lemon-infused liqueur), and il Vino dell'Amore Petalo Moscato, a sweet sparkling wine.

The Singapore show will mark the launch of several new products in the Asian region. Bottega Gin Bacùr is a distillate produced in Italy based on a recipe of natural ingredients including juniper berries. The gin is locally sourced from the surrounding Veneto region at the foot of the Alps and contains lemon zest and sage harvested in the Italian countryside. The distinctive blown-glass bottle is glazed with a metallic paint that gives it a warm and refined look reminiscent of copper stills.

Described as expressive on the nose, Bottega Gin Bacùr opens with an intense and clean scent of juniper, followed by citrus and sage notes, which give a truly Mediterranean flavor. Recently launched, Bottega Gin Bacùr is distributed in over 50 countries worldwide. Asian locations include Bangkok, Malaysia, Shanghai, and South Korea.

Additionally, the Bottega range has grown with Vermouth Bianco Bottega and Vermouth Rosso Bottega. Both wines were created in partnership with Sandro Bottega and Lamberto Vallarino Gancia.

Vermouth Bianco Bottega and Vermouth Rosso Bottega are unique due to the base wine and the selected botanicals used in the recipe. Veneto, in the northeast of Italy, is renowned for producing Pinot Grigio (used for Vermouth Bianco Bottega) and Merlot (used for Vermouth Rosso Bottega).



Bottega is showcasing Bottega Gin Bacùr, locally sourced in Italy and containing notes of lemon zest and sage, in Singapore