



BREAKING: Travel Retail Awards finalists announced

By Charlotte Turner | Tuesday, 17 August 2021 12:23



TRBusiness and Swiss consumer research agency m1nd-set are delighted to announce the product category finalists for the consumer-voted 2021 Global Travel Retail Awards. The finalists for the airport awards will be announced soon.

As recently announced, the awards ceremony will now be hosted during the inaugural Travel Retail Consumer Forum (20-22 September), at 7pm on 21 September at the prestigious Hilton London Paddington Hotel.

All registered delegates will gain complimentary access to the awards ceremony as part of the dinner. **All Travel Retail Awards finalists are encouraged to book their delegate place at the conference before 31 August to secure the early bird discounted rate of £495 (vs £595 after this date).**

The global event follows the hugely successful Asia Pacific edition of the awards, **which took place in May**. Relive the ceremony [here](#).

[CLICK HERE TO REGISTER](#)

The Travel Retail Awards, first conceived in 2017, is now even more critical to the continued recovery of the duty free and travel industry impacted by the woefully low numbers of passengers travelling.

DRIVING CONVERSION RATES INSTORE

While data from July is looking more promising, global air traffic is not forecast to reach pre-Covid levels until 2023, meaning it is more important than ever for the industry to leverage the power of the 'voted by shoppers' logo, which has proved to be a stamp of approval consumers can trust.



In previous research undertaken by TRBusiness and m1nd-set, 31% of shoppers said that their final decision to make a purchase would be influenced by the 'voted by shoppers' *winners* logo while 22% said their decision to purchase would be influenced by the 'voted by shoppers' *finalists* logo.



[Stay close to TRBusiness for further information on when the winners will be announced]

As in previous years, every single product entered into the awards will be submitted to, and evaluated by, a panel of more than 5,000 travelling shoppers, sourced from m1nd-set's unique international database.

HONEST CONSUMER FEEDBACK

Products are also scrutinised by a team of international travelling bloggers and video bloggers, with a broad range of experience between them.

The blogger/vlogger panel will have the added advantage of being able to touch, feel and experience each product for themselves before judging.

The results generated by m1nd-set's database will represent 70% of the overall score for each product, while the points awarded by the bloggers and vloggers will represent 30%.

Products either have to be already present in the travel retail environment or are planned to launch imminently in the industry. Products previously entered into the awards may be re-entered.

Meanwhile, the 'Best Sustainable Airport, Airline and Cruise Retail' award broadens the 'Green' award category to any company working across travel retail (airports, airlines or cruise companies). Submissions for the 'Best Sustainable Airport, Airline and Cruise Retail' award will be free of charge. This award is for Airports, Airlines and Cruise companies and their respective retailer or F&B partners only.

Also new to the Travel Retail Awards in 2021 is the 'Best Sustainable Supplier' award. This will feature among the product awards.



**PRODUCT AWARDS FINALISTS****Best children's product**

International Bon Ton Toys "Miffy Sitting Teddy Cream

International Bon Ton Toys "WWF Plush Toy Lion Floppy

Lego "Wild Lion

Best confectionery product

Ritter "Choco Cubes Pouch Colourful Mix

Butlers "Tasty Pieces Dark Chocolate Salted Almond Caramel Crunch

Chocdecor "Belfine Display With Decorated Chocolate Lollipops

Ferrero "Ferrero Rocher Tablets

Hawaiian Host "Koho by Hawaiian Host: Voyager Selection

Mars "M&M's Blocks

Neuhaus "Duets Table Box

Ricola "The Original & Lemon Mint Drum Tins

Haribo "Twin Snakes

The Hershey Company "Hershey's Ice Cream Shoppe Candy Bars Gift Box

The Silver Crane Company Ltd "Travel Mint Tins

Walker's Shortbread "Chocolate Selection

Whittard of Chelsea "A Taste of Tea

Whittard of Chelsea "Coffees of the World Gift Set

Best electronics product

Moshi "Deep Purple UV Sanitizer

PanzerGlass "Spray Twice A Day

Soft Magic Systems Computers LLC "Craft Apple AirTags

Best fashion and accessories product (including luggage and leather goods)

Anatomie "Kenya Safari Jacket

Diesel "D-Strukt 009MH

Dolphin Innovations GmbH "Tru Virtu Card Case Click & Slide Carbon Fibre



Black/Black

Dolphin Innovations GmbH â€” Tru Virtu Click & Slide Wallet Hi-Tech/Silver

Shenzhen Hali-Power Industrial â€” MiLi PhonePure III

Storyteller: Represented By Brands of StyleÂ â€” Storyteller FlagMate

Best fragrance product

Arona â€” Delicate Rose Solid Perfume

Coty â€” ChloÃ© Rose Tangerine EDT

Coty â€” Gucci Profumo Di Fiori EDP

Interparfums USA â€” Anna Sui Sky EdT

Molton Brown â€” Flora Luminare Eau de Parfum

Puig â€” Phantom

Best make-up product

Coty â€” Burberry Kisses

Coty â€” Gucci Fluide de BeautÃ©

Coty â€” Gucci Poudre de BeautÃ© Mat

LondonTown: Represented By Brands of Style â€” kur Illuminating Nail ConcealerÂ

Best skincare, haircare, bath & body product

Dr. Lipp â€” BFF Balm

Molton Brown â€” Orange & Bergamot Bath & Shower Gel

Moroccanoil â€” Moroccanoil Treatment

Unilever â€” AHC Age Defense Real Eye Cream For Face Duo Set

Unilever â€” AHC Premium EX Hydra B5 Special Set

Wellexir: Represented By Brands of Style â€” Beauty Collagen BubblesÂ

Zero Brands: Represented By Brands of StyleÂ â€” Charcoal Shampoo Bar Travel Essentials

Best spirits product

AltiaÂ â€” Koskenkorva Vodka Climate Action

Beam Suntory â€” Ao World Whisky

Beam Suntory â€” Larios Noches de Jazmin

Beam Suntory â€” Larios Provenzal

Beam Suntory â€” Sipsmith London Dry Gin â€” Wimbledon Limited Edition

Douglas Laing & Co â€” Big Peat

Innotri Limited LLC â€” Cihuatan â€” Xaman

Silent Pool Distillers â€” Silent Pool Gin

SPI Spirits (Cyprus)Â â€” Tulchan Gin

Whyte And Mackay â€” The Dalmore Ensemble Collection

William Grant & Sons â€” Glenfiddich Grand Cru 23 Year Old Whisky

Best sunglasses/eyewear product



Marcolin Eyewear "Guess 7717"

Maui Jim "Hukilau"

Maui Jim "Onshore"

Best travel accessory

Moshi "OmniGuard Mask with 3 Replaceable Nanohedron filter"

Nuwave Chanel Partners "Lego Star Wars Mandalorian Travel Set"

Nuwave Chanel Partners "TripClip Travel Pro"

Soft Magic Systems Computers "Merlin Airline Bluetooth 5.0 Adapter"

Best watches and jewellery product

Coeur de Lion "GeoCube Multitask 4-in-1 Necklace"

Coeur de Lion "GeoCube Multitask Earrings"

E Gluck Corporation "Anne Klein Red Leather Watch with Gold Accents"

E Gluck Corporation "10 Blackbird with Carbon Fiber Dial & Sapphire Crystal"

Marine City Duty Free "Marmara Sterling earring set"

Sandell: Represented By Brands of Style "Sandell Bright Day "Gray Vegan Strap"

Sandell: Represented By Brands of Style "Sandell Day "Pineapple Strap made from pineapple leaves"

Best wines product

Bodegas Faustino "Faustino I Gran Reserva"

Bottega "Bottega Gold Prosecco DOC Spumante Brut"

Freixenet "Mionetto Prosecco Ros  DOC Millesimato Extra Dry"

Treasury Wine Estates "BIN 149 Cabernet Sauvignon 2018 Wine of the World"

Treasury Wine Estates "BIN 704 Napa Valley Cabernet Sauvignon 2018"

VSPT Wine Group "B-live"

Sustainable Supplier (NEW)

Altia "Koskenkorva Vodka Climate Action"

Mondel z "Toblerone Milk Bar"

Saveurs & Nature "Pure Origin Gift Pack"

Silent Pool Distillers "Silent Pool Gin"

William Grant & Sons "Hendrick's Amazonia Gin"

