



PROWEIN 2023 BUYER GUIDE

good reasons for drinking Italian

With 1393 exhibiting wineries, Italy ranks 1st among international countries at Prowein 2023. Not only: it ranks 1st among all of the attending countries, if we consider that German exhibitors are 700, France stands at 904 and Spain is fourth, with 685 wineries.

Hence, the 'Italy of wine' system will make a great show of itself in Düsseldorf, from 19 to 21 March. The big players will not be missing, together with high end wineries from all over the Peninsula. Both high volumes and high values, then. Because the most international wine event of all will be attended by thousands of professional operators from all sectors and industries: global retail chains, restaurateurs, importers, journalists, amateurs and more. A crucial showcase, which is consequently the perfect stage to present the bottles that can better satisfy the most diverse palates and needs.

The Buyer Guide in the following pages has this specific aim: to help visitors find their way around the wide and varied Italian offer.

Enjoy the show!

100 buone ragioni per bere italiano

Con 1393 aziende, l'Italia si aggiudica il 1º posto nella classifica delle presenze internazionali a Prowein 2023. Non solo, è la prima rappresentanza in assoluto, considerato che la Germania conta 700 espositori, la Francia si ferma a quota 904 e la Spagna è quarta, con 685 aziende.

D'altronde, a Düsseldorf dal 19 al 21 marzo l'Italia del vino farà bella mostra di sé. Marcano presenza i grandi nomi del vino nazionale, accanto alle cantine più blasonate. Tanta quantità ma anche tanta qualità, perché alla kermesse vinicola più internazionale che c'è, non mancheranno i responsabili acquisto delle maggiori catene retail mondiali, oltre a ristoratori, importatori, giornalisti e amatori. Una vetrina importantissima, dunque, che è l'occasione perfetta per presentare quelle bottiglie che possono accontentare i palati, i nasi e i bisogni più diversi.

La Buyer Guide che proponiamo in queste pagine ha questo preciso obiettivo: aiutare il visitatore a orientarsi all'interno dell'amplia e variegata offerta delle cantine italiane.

Buona fiera!

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Bottega







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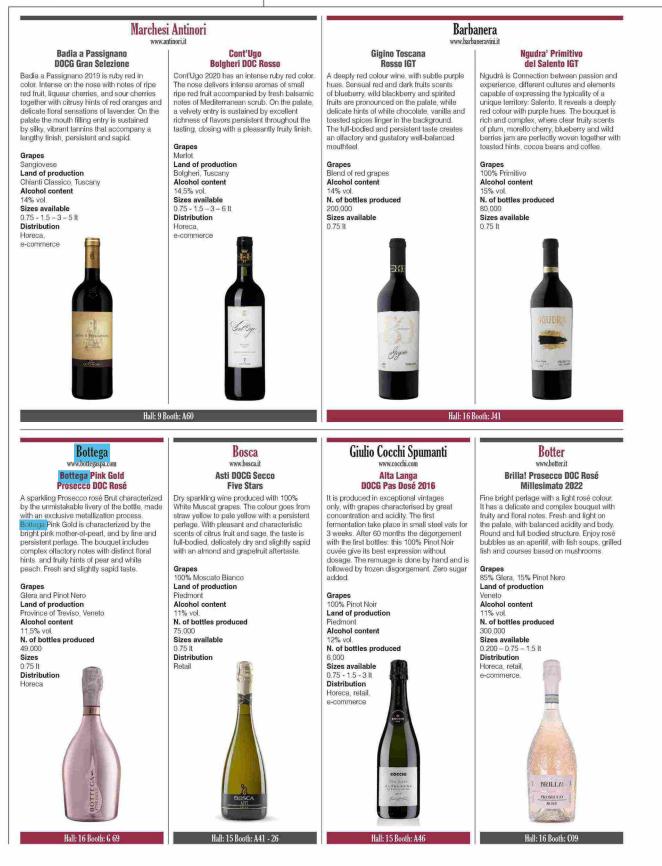
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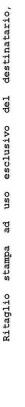
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Hall: 16 Booth: E04

Bottega



Hall-16 Rooth- DOG

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Hall: 15 Booth: B13

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Cecilia Beretta Mizzole Valpolicella **DOC Superiore 2018**

With a brilliant colour and shades of red coral, this wine offers intense aromas of wild cherries, underbrush and hints of toasting. Round and soft on the palate, it is supported by a freshness that makes it pleasant and well-balanced.

Grapes 60% Corvina, 25% Corvinone, 10% Rondinella, 5% Oseleta Land of production Mizzole vineyard, Valpantena Alcohol content 13% vol N. of bottles produced 10.000 Sizes available 0.75 lt Distribution Horeca, e-commerce



But You Didn't - Edition II The wine's name reveals the winery's

goal: to create more than a while wine, a 'superbianco'. The result is a multi-Vintage blend of the best vintages of the last decade (2015, 2016, 2017, 2018) of Garganega, Pinot Blanc and Sauvignon, selected as the maximum expression of the vineyard throughout its history.

Grapes

Garganega, Pinot Blanc and Sauvignon Blanc Land of production Monte Calvarina vineyard, Soave area Alcohol content

13.5% vol. N. of bottles produced

22.000 Sizes available 0.75 It



Mai Dire Mai Amarone della Valpolicella DOCG 2013

A highly concentrated wine with great A highly concernated whe wind great structure, elegance and strength, Still young but with great personality. It is born out of the coming together of the time-honored experience of the Pasqua family and the exceptional terroir of the Montevegro vineyard: the 23-hectare vineyard is situated on the top of a hill at an altitude of 350 metres between Val d'Illasi and Val di Mezzane

Grapes 65% Corvinone, 15% Rondinella, 10% Oseleta

Land of production Montevegro vineyard, Val d'Illasi Alcohol content 16,5% vol.

N. of bottles produced 12,000 Sizes available 0.75 - 1.5 It Distribution

Horeca



Soft pink color with bright reflections. Harmonious, fruity bouquet with delicate hints of morello cherry and floral notes. Harmonious wine, with sweet notes balanced by the right acidity, slightly savory. 'M-USE' bottle was created following a sustainable design project. The name embodies a double meaning: the inspiring muse of beauty and art and the Multi-Use that can result after its

Grapes Glera and Raboso grapes Land of production Italy Alcohol content 11% vol. N. of bottles produced 1.400.000 Sizes available 0 200 - 0 75 - 1 5 1 Distribution Importers, retail e-commerce

Hall: 5 Booth: A30

Val D'Oca www.valdoca.com

Rive di San Pietro di Barbozza Valdobbiadene

Prosecco Superiore DOCG Brut

The 'Rive di San Pietro' feature silty-loamy soils with a prevalence of moraine substrates,

exposure is mainly south-facing. Straw-yellow in colour with greenish reflections. It exudes aromas of white flowers and fresh notes of

lemongrass and green apple. Ideal with both fish and vegetable-based appetizers, baked

Grapes 85% Glera, 15% blend of other grapes

Land of production Rive di San Pietro, Valdobbiadene Alcohol content

dishes and sushi.

115% vol

84 000 Sizes available 0.75 lt Distribution Horeca. ecommerce wine shops

N. of bottles produced

with a stony-gravelly texture. The altitude varies from 160 to 320 metres a.s.l. and

Tiati Black Primitivo 2019

MIZZOLE

Bright red with fruity, balsamic and spicy notes. On the palate it is fresh, full and soft, with an elegant balance between sweetness and tannins.

Grapes

Primitivo Land of production San Severo, Foggia, Apulia Alcohol content % vo N. of bottles produced 6,000 Sizes available 0.751 Distribution Horeca, retail, e-commerce



Teanum www.teanum.com Favugne Rosso DOP San Severo 2020 Deep red, bouquet of red fruits, dry, robust and persistent flavour.

Grapes Montepulciano Land of production

San Severo, Foggia, Apulia Alcohol content 13.5% vol.

N. of bottles produced 50,000

Sizes available

0.75 It Distribution Horeca, retail, e-commerce



Hall: 17 Booth: BO2

Tiati Metodo Classico 2018 Straw yellow color and greenish reflections. The nose reveals a floral scent with notes of

pastry and bread crust. Creamy foam and fine and persistent perlage. Savory and fresh taste

Grapes Aglianico Land of production San Se Alcohol content 12.0% vol

N. of bottles produced 2,000 Sizes available 0.75 lt

Distribution Horeca, retail, e-commerce



Hall: 16 Booth: E25



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every occasion.

Land of production

Piemont Alcohol content

Grapes Moscato

6% vol Sizes available

0 75 lt

Distribution

Horeca, retail

Centinari

www.centinari.it

DOCG Brut

CENTINA

Hall: 16 Booth: K81

Grapes 100% Chardonnay

Alcohol content

13,000 bottle Sizes available

075-151

Distribution Horeca

Land of production Franciacorta, Lombardy

12% vol. N. of bottles produced







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T.E.R.S

Hall: 15 Booth: C51 (Consorzio Lambrusco)



Hall: 16 Booth: F11

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