



PRESS RELEASE

ACCADEMIA RAINBOW PROSECCO FOR THE HALLOWEEN PARTY

On the occasion of the Halloween party, Bottega, winery and distillery from Treviso area (Italy), promotes Accademia Rainbow Prosecco, a collection of bottles, designed to celebrate parties and special events.

Accademia Prosecco Rainbow is an innovative project whose primary objective was to create a series of bottles, characterized by ad hoc colors to celebrate anniversaries and events. An innovative proposal that has aroused the interest of consumers in Italy and in many other countries.

Halloween 2020, in full compliance with the precautions that the pandemic imposes, can therefore be enriched not only by traditional carved pumpkins but also by a series of orange and black bottles, which interpret the reference colors of the craziest event of the year.

The collection of bottles, in addition to orange and black, includes the following colors: red, yellow, green, blue, purple and white. It is a tribute to the Venice carnival and its unique atmosphere.

It is no coincidence that Venetian glass has been produced for over 1,500 years. And Venice, which immediately recalls the artistic tradition of blown glass, boasts at the same time a long history of innovation in glass processing. In this context, the lagoon city was the first major production center in Europe.

Accademia colored bottles are inspired by this historical legacy and the resulting artisan culture.

Bottega

Bottega company, led by Barbara, Sandro and Stefano Bottega, is both a winery and a distillery. Founded in 1977 by Aldo Bottega with the name Distilleria Bottega, the company is based in Bibano di Godega (TV), 50 km north of Venice, where it produces grappas, wines and liqueurs that appeal to a high and medium-high level target.

Among the grappas, marketed under the Alexander and Bottega brands, stand out the fine selections of single-variety and the spirits aged in barrique.

The range of Bottega wines includes Prosecco, including the well-known Bottega Gold, and other sparkling wines with great personality. Amarone, Ripasso, Brunello di Montalcino and other great reds are produced in the two detached cellars, in Valpolicella and Montalcino.

The Bottega offer is completed by the Creams & Liquors line, which includes an extensive range of fruit liqueurs and creams, including Limoncino, Gianduia, Fiordilatte. The company, which distributes its products in 140 countries around the world, has achieved over the years over 300 international prizes and awards for quality.

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