



PRESS RELEASE

PINK SPRITZ: BOTTEGA INTRODUCES THE NON-ALCOHOLIC SPRITZ

The culture of mixed drinks has since long included in its world the so-called mocktails, i.e. non-alcoholic cocktails, which satisfy the taste buds of those who occasionally or by habit do not consume alcohol. These zero-alcohol variants have rapidly established themselves and can now be found on the drink lists of the best cocktail bars.

These new drinking habits prompted the Bottega winery in Bibano di Godega (TV) last year to start the production of two effervescent non-alcoholic drinks, which evoke the rituality of sparkling wine and which have been highly appreciated by the market.

During the summer of 2022, the Treviso-based company launched Pink Spritz, an innovative non-alcoholic spritz whose main ingredient is Bottega 0 Rosè, the alcohol-free 'spumante' in a rosé version.

The recipe for Pink Spritz includes the following ingredients: 100 ml Bottega 0 Rosé, 100 ml pink grapefruit juice, ice.

Preparation: Fill a wine glass one third full with ice cubes, or alternatively use a large long-stemmed glass. Add 100 ml Bottega 0 Rosé and then 100 ml pink grapefruit juice. Stir for about 30 seconds and garnish with a slice of dried pink grapefruit, a spedino of blueberries and a mint leaf.

Bottega

Bottega company, run by Sandro, Barbara and Stefano Bottega, is both a winery and a distillery. Founded in 1977 by Aldo Bottega under the name Distilleria Bottega, the company is based in Bibano di Godega (TV), 50 km north of Venice. Here grappas, wines and liqueurs are produced for a high and medium-high level target.

Its grappas, marketed under the Alexander and Bottega brands, include fine selections of single-variety grapes and distillates aged in barriques. The Bottega wine range includes Prosecco, among which the well-known Bottega Gold, and other sparkling wines with great personality. Amarone, Ripasso, Brunello di Montalcino and other great reds are produced in two directly managed wineries in Valpolicella and Montalcino. Bottega's offer is completed by the Creams & Liquors line, with a wide range of fruit and cream liqueurs, including Limoncino, Gianduia and Fiordilatte. Bottega distributes its products in 150 countries worldwide.

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