



PRESS RELEASE

BOTTEGA 0: NON-ALCOHOLIC BUBBLES

Bottega 0 (zero) is a new non-alcoholic sparkling drink, which is produced by the homonymous winery in Bibano di Godega (TV). It originates from selected grape must and was created with the aim of meeting the needs of those who, for health or religious reasons, do not consume alcoholic beverages. It is also appreciated by those who appreciate wine but take a cautious approach to alcohol consumption.

Bottega 0 evokes the great tradition of sparkling wines, of which it is an original non-alcoholic evolution. It lends itself to well-established ways of consumption and to celebrating the ritual of the toast, thanks to the timeless charm of the bubbles. The skilful dosage of carbon dioxide gives the drink freshness, liveliness and character, despite its zero alcohol content.

It is a rosé drink, which recalls the indissoluble bond with the world of wine, and which will soon be available also in a white version.

Bottega 0 is the result of the research and passion of Bottega's winemakers, who have embraced the challenge of innovation to offer the market a new product with a potential that has yet to be explored.

During the harvest, the bunches of grapes are picked in the appropriate areas when analyses show a good balance between sugars and acidity. The grapes are then destemmed and softly pressed. This produces a must that is stored in refrigerated tanks to prevent alcoholic fermentation from starting. After the addition of carbon dioxide, the product is filtered and bottled.

Bottega 0 should be consumed cold at a temperature of 4/5° C. Ideal at any time of day, it is an excellent ingredient for the preparation of cocktails, especially fruit-based ones. It goes perfectly with cheese, especially fresh cheeses made from goat's and sheep's milk, with pastries, tarts and fruit.

Bottega 0 can be found by Harvey Nichols for £9.50.

Bottega

The Bottega company, managed by Barbara, Sandro and Stefano Bottega, is both a winery and a distillery. Founded in 1977 by Aldo Bottega under the name Distilleria Bottega, the company is based in Bibano di Godega (TV), 50 km north of Venice, where it produces grappas, wines and liqueurs aimed at a high and medium-high level target.

Its grappas, marketed under the Alexander and Bottega brands, include fine selections of single-variety grapes and distillates matured in barriques.



The Bottega wine range includes Prosecco, including the well-known Bottega Gold, and other sparkling wines with great personality. Amarone, Ripasso, Brunello di Montalcino and other great reds are produced in its two directly managed wineries in Valpolicella and Montalcino. Bottega's offer is completed by the Creams & Liquors collection, which includes a wide range of fruit and cream liqueurs, including Limoncino, Gianduia, Fiordilatte and Pistachio. Bottega distributes its products in 140 countries worldwide.

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