



## PRESS RELEASE

### **STRAWBERRIES AND FRAGOLINO: FOR A FRESH AND TASTY SUMMER**

Fragolino Bottega is a fresh and tasty drink particularly suitable for summer. It should be served cold at a temperature of 6/8°, which refreshes and satisfies the palate, without dampening the organoleptic nuances of the drink.

The novelty, linked to summer consumption, is the combination with strawberries. These delicious fruits, evocative of the holiday season, take on an intriguing verve when washed down with abundant Fragolino red sparkling wine. The result is an exhilarating flavour that simultaneously refreshes and satisfies the palate.

Naturally, Fragolino also accompanies the main desserts, dry pastries and fruit in general. It can be pleasantly consumed after meals and at any time of day. Fragolino is also an excellent aperitif and a popular ingredient in the preparation of cocktails. The limited alcohol content (10°) makes this drink particularly appealing to women and young people.

Let us recall that Fragolino was born in 1995 when Bottega created a completely innovative product that was strongly inspired by the rural tradition of north-eastern Italy. The fortunate intuition not only resulted in immediate and great success, but also 'created' a new market niche.

#### Bottega

Bottega company, run by Barbara, Sandro and Stefano Bottega, is both a winery and a distillery. Founded in 1977 by Aldo Bottega under the name Distilleria Bottega, the company is based in Bibano di Godega (TV), 50 km north of Venice. Here grappas, wines and liqueurs are produced for a high and medium-high level target.

Its grappas, marketed under the Alexander and Bottega brands, include fine selections of single-variety grapes and distillates aged in barriques. The Bottega wine range includes Prosecco, among which the well-known Bottega Gold, and other sparkling wines with great personality. Amarone, Ripasso, Brunello di Montalcino and other great reds are produced in two directly managed wineries in Valpolicella and Montalcino. Bottega's offer is completed by the Creams & Liquors line, with a wide range of fruit and cream liqueurs, including Limoncino, Gianduia and Fiordilatte. Bottega distributes its products in 150 countries worldwide.

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