



## **GIN BACÛR BOTTEGA: SUMMER IN THE ROUND**

The summer season lends itself particularly well to the consumption of Gin Bacûr Bottega, characterised by the original copper-coloured bottle, made with an exclusive metallisation process, thanks to which the copper colour becomes an integral part of the external surface of the glass. The metallised paint gives it a warm and refined look, recalling copper stills. Indeed, Bacûr is the name by which ancient Greek populations called copper.

Bottega Gin Bacûr has already established itself and achieved great success in several countries, not only drunk alone but also thanks to the Gin Tonic and mixed drinks in general, that have become a mainstay of consumption in the main trendy venues. Gin-based cocktails have become a must have, especially in the summer season, where their consumption peaks.

Bottega Gin Bacûr is a distilled dry gin produced 100% in Italy and made with craft care, using only locally sourced ingredients of excellent quality.

Compared to other gins featuring a large number of herbs, Bottega Gin Bacûr stands out for its simplicity and the true Mediterranean flair, owed to its fragrant and natural botanicals: juniper berries from Tuscany; sage leaves sourced from the Veneto countryside, placed at the foot of the Alps; and lemon zest (cultivar "Femminello Siracusano") from Sicily. Furthermore, Bottega Gin "Bacûr" is produced using certified mineral water from Italian Alps, one of Europe's highest, purest and most pollution-free environments.

Juniper, sage and lemon are left to macerate in a solution of alcohol (obtained from grain in 5 steps, to get a very pure distillate) and water for a long time; then, double distillation takes place, clearing the liquid and leading to an elegant distillate with a fine, clean bouquet. The production of this Italian gin benefits from the experience in grappa distillation techniques, that Italian distilleries have reached over the past centuries.

Bottega Gin Bacûr (40%) is colourless, sugar free, naturally very smooth. Focussed and expressive on the nose, it opens with an intense and clean scent of juniper, followed by citrus and sage notes. The taste is smooth and balanced, it gently warms the palate without being aggressive, leaving a pleasant perfumed sensation in the mouth.

The dry, distinct character lends it to being highly versatile in a range of cocktails, including the timeless Gin Tonic. This is the recipe: 40 ml Gin Bacûr, 80 ml tonic water, half a slice of lemon, juniper berries (or sage or mint), ice cubes. Preparation. Cool the glass. Pour in Gin Bacûr. Add ice, a slice of lemon, juniper berries, a leaf of sage or mint, tonic water. Stir well before serving.

The retail price of Gin Bacûr Bottega cl 70 is about 33 £. It is also available in 50 cl bottles, litre bottles, 5 cl mignon bottles and 10 cl spray bottles. This latter is an elegant and practical copper-coloured bottle with vaporizer suggested as a useful tool for bartenders, to "twist" their no-alcohol concoctions; to confectioners and chefs, to enrich their creations with flavours and aromas; to cigar smokers, to further enjoy their meditation moment by spraying the cigar with this distillate.

**Bottega** is a family company located in Bibano, Treviso (45 km north of Venice) that has been producing premium quality, typical Italian wines, grappa, spirits and liqueurs since 1977.

Bottega is a third generation business, today led by Sandro, Barbara and Stefano Bottega. Its headquarters are located in a 19th-century farmhouse, renovated to preserve the original architectural and environmental characteristics, surrounded by 10 hectares of vineyards. The range of Bottega wines includes Prosecco, including the well-known Bottega Gold, and other sparkling wines with great personality. Amarone, Ripasso, Brunello di Montalcino and other great reds are produced in the two separate cellars in Valgatarà (Valpolicella) and Montalcino.

With the goal of delivering health, wellbeing and pleasure through its products distributed in more than 150 countries worldwide, Bottega advocates Quality (Italian taste and authenticity), Design (expression of the excellent aesthetic character of being made in Italy) and Social Responsibility towards the environment and the community.