



PRESS RELEASE

GLOBAL TRAVEL RETAIL AWARD TO BOTTEGA GOLD

On the occasion of the TFWA World Exhibition 2022, the Global Travel Retail Awards ceremony, organised by the TRBusiness publishing group, was held in Cannes on 3 October at Hôtel Barrière Le Majestic.

In this context Bottega Gold, the Prosecco Doc characterised by the bottle with its unmistakable golden livery, was awarded in the "Best wines product" category.

TRBusiness, a leading publishing group in the duty free and travel retail sector, launched in 2018 the first and only award voted by consumers and dedicated to the travel retail sector, in collaboration with m1nd-set, Switzerland's leading consumer research company.

The Global Travel Retail Award 2022 is a prestigious award and represents further confirmation of the appreciation that the travel retail channel has reserved for Bottega S.p.A. and the Treviso-based company's collection of wines, spirits and liqueurs for over 20 years.

Bottega Gold

Bottega Gold is a Prosecco Doc Brut, obtained from the vinification of Glera grapes from Valdobbiadene. This area is located near the Veneto Pre-Alps and is characterised by a perfect climate for this native grape variety. The vineyards are located in a hilly area, in an area of absolute scenic value and great winegrowing tradition. The grapes are harvested by hand and then gently pressed in the cellar. The must thus obtained is kept in steel containers at a low temperature to preserve its freshness. This is followed by fermentation in autoclaves for almost 40 days at a controlled temperature of 14-15° C with the addition of selected yeasts (Charmat method).

Bottega Gold is characterised by distinct fruity aromas of apple, pear and exotic fruit and a fresh flavour with a dry, fruity aftertaste. Perfect as an aperitif, it lends itself well to the preparation of tasty cocktails (Bellini, Rossini). It is also a sparkling wine for the entire meal: from hors d'oeuvres to first courses of all types and fish main courses. The packaging is completed by the special label, the shape of which recalls the foam of the newly uncorked wine.

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