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PRESS RELEASE

BOTTEGA GOLD: RAINBOW LIMITED EDITION

Bottega company, winery and distillery located in Bibano di Godega (TV), 50 km north of Venice, has created the Magnum Rainbow limited edition, a special version of the iconic Bottega Gold, the Prosecco Doc characterized by the golden bottle.

The limited edition product was created to convey a message of hope, trusting that we can get out of the global emergency that has marked the past few months quickly. The bottle, made in only 500 pieces, is characterized by a rainbow stripe, which bears the words "We will flourish again". Even the strap, positioned immediately under the capsule, is enhanced by the colors of the rainbow, thus helping to highlight the product uniqueness.

Bottega Gold is characterized by a highly aromatic Prosecco and the bottle with its unmistakable golden livery, made with an exclusive metallization process, thanks to which the gold color becomes an integral part of the external surface of the glass. Distinctive and original, it has become an icon of taste appreciated worldwide as an expression of the best Made in Italy. Several imitation attempts have further strengthened its success, helping to spread its notoriety.

Bottega Gold is a Prosecco Doc Brut, obtained from the vinification of Glera grapes, coming from Valdobbiadene. This area is located near the Venetian Prealps and is characterized by a perfect climate for this variety of native grapes. The vineyards are located in a hilly area, in an area of absolute landscape value and a great wine-growing tradition. The grapes are harvested by hand and then gently pressed in the cellar. The must thus obtained is kept in steel containers at a low temperature, to preserve its freshness. Fermentation in the autoclave follows for almost 40 days at a controlled temperature of 14-15 ° C with the addition of selected yeasts (Charmat method).

From an organoleptic point of view, the wine is characterized by its marked fruity aromas of apple, pear and exotic fruit and by its fresh flavor with a dry and fruity aftertaste. Perfect as an aperitif, it lends itself well to the preparation of tasty cocktails (Bellini, Rossini). It is also a sparkling wine for the whole meal: from appetizers, to first courses of any type, to second courses of fish.

Bottega

The Bottega company, led by Barbara, Sandro and Stefano Bottega, is both a cellar and a distillery. Founded in 1977 by Aldo Bottega under the name Distilleria Bottega, the company is based in Bibano di Godega (TV), 50 km north of Venice, where it produces grappas, wines and spirits that appeal to a high and medium-high level target.

Among the grappas, marketed under the Alexander and Bottega brands, the fine selections of single varieties and the distillates aged in barriques stand out.

The range of Bottega wines includes Prosecco, including the well-known Bottega Gold, and other sparkling wines of great personality. Amarone, Ripasso, Brunello di Montalcino and other great reds are produced in two directly managed wineries, in Valpolicella and

Montalcino. The Bottega offer is completed by the Creams & Liquors line, which includes an articulated range of fruit and cream liqueurs, including Limoncino, Gianduia, Fiordilatte. The company, which in 2013 became Bottega S.p.A., distributes its products in 140 countries around the world.

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