



PRESS RELEASE

PROSECCO BOTTEGA FOR THE CORONATION OF KING CHARLES III

The coronation of King Charles III will take place on 6 May at Westminster Abbey in London. A historical event that adds a further chapter to the history of the British royal family.

The Bottega winery, closely linked to the United Kingdom, which represents one of its first commercial markets on a global scale, has produced a Prosecco dedicated to the new King in a limited edition for the special occasion.

In detail, the Treviso-based company wished to commemorate this historic event with 'Bottega Platinum Coronation', an exclusive platinum-coloured metallised bottle. The label and capsule are customised with a reproduction of the crown enriched by the shades of the British flag.

Bottega Platinum Coronation is a Prosecco DOC made from Glera grapes harvested in the province of Treviso. It is characterised by a double fermentation process: the first step takes place in steel tanks, the second in temperature-controlled autoclaves, according to the Martinotti method. The result is a sparkling wine with a lively character, presenting fruity notes of apple, white peach and citrus fruits on the nose, to which floral hints of acacia and wisteria are added. On the palate it is fresh, delicate and balanced. Excellent as an aperitif and as an ingredient for cocktails, it should be served in flutes at 4-5 °C. It goes particularly well with first courses, risottos, fish or meat dishes and vegetables. Also excellent with pizza.

About Bottega

Bottega is a family owned company located in Bibano, Treviso (45 km North of Venice) that has been producing premium quality, typical Italian wines, grappa, spirits and food products since 1977. Bottega is a third generation business, today led by Sandro, Barbara and Stefano Bottega. Headquarters are located in a 19th-century farmhouse, renovated to preserve the original architectural and environmental characteristics, surrounded by 10 hectares of vineyards. The group also runs a winery in Valpolicella and one in Montalcino: here, the great red wines of the Veneto and Tuscany, including Amarone and Brunello, are produced. The company manages several different brands, amongst which are Alexander, Bottega and Cantina dei Poeti. With the goal of delivering health, wellbeing and pleasure through its products distributed in more than 150 countries worldwide, Bottega advocates Quality (Italian taste and authenticity), Design (expression of the excellent aesthetic character of being made in Italy) and Social Responsibility towards the environment and the community.