



PRESS RELEASE

11 SEPTEMBER: BOTTEGA REMEMBERS THE 20th ANNIVERSARY OF A TRAGIC, GLOBAL EVENT THAT LEFT A PROFOUND MARK ON HUMANITY

The Treviso winery releases a document which gathers the images and thoughts of the photographer and manager in the firm, Dario Camilotto, who witnessed the event that day.

11 September is, on all fronts, an indelible date and a dark page in the annals of humanity. Twenty years have passed but the memories are still vivid: each of us knows exactly where they were and what they were doing on that Tuesday in September 2001.

Dario Camilotto, who is an experienced professional photographer, has collected his most important images in order to remember, together with a first-person narrative, the fall of the twin towers and the uncontrollable emotions of that terrible day.

New York, the Big Apple, the world's capital, was struck in the heart at one of its iconic symbols, recognised everywhere by everyone - and which is precisely why it was the target of an attack of global significance - which, perhaps, in the infinite play of the media event, had its most disruptive effect.

Bottega, the winery and distillery in Bibano di Godega (TV), Italy, has always been particularly sensitive to social issues and has spoken out against war and its pernicious effects. Over the years, thematic bottles have been issued through symbolic shapes in blown glass to denounce the effects of the bloodiest conflicts. In the 1990s, "Sarajevo" was created, containing a dove of peace within it and which remembered the most tormented city during the Balkan war. In 2000, in collaboration with the "Centro Internazionale per la Pace fra i Popoli di Assisi", the "Millennium for Peace" bottle was issued to finance humanitarian aid for African countries afflicted by bloody regional fighting. In 2015, for the 70th anniversary of the atomic bomb being dropped, the Spirit of Peace project took shape. Two years after an installation with this name, conceived by Sandro Bottega, Monica Lisetto and Asako Hirano, it was exhibited, under the patronage of the city of Hiroshima, in three museums in the city, the symbol of the nuclear tragedy. The installation consists of two doves, one in transparent glass and the other in white glass, which represent hope and peace, and of glass flasks that evoke tears and contain Japanese flowers, the first to be revived on the contaminated soil.

To remember the 20 years since 11 September, Bottega wanted, instead, to make way for the images immortalised by the photographer, Dario Camilotto. We have taken this passage from his text:

"From nowhere a terrible noise ripped through the air. For a few moments, my ribcage vibrated. It was 9:59. The south tower collapsed in seconds, disappearing among smoke and rubble: it was as though a bottomless pit in the earth had opened and was about to swallow us. It seemed, at that point, quite surreal: many people, gripped by panic, were rushing eastwards, towards Brooklyn. After a few moments, a huge, menacing, black cloud appeared before my eyes at incredible speed and then there was sheer panic everywhere. Disbelief, the pre-eminent feeling at the moments of the collapse, immediately gave way to fear, a thick blanket of merciless, black smoke began to swallow everything up"



Bottega

Bottega, led by Barbara, Sandro and Stefano Bottega, is both a winery and a distillery. Founded in 1977 by Aldo Bottega with the name, Distilleria Bottega, the company is based in Bibano di Godega (TV) in Italy, 50 km north of Venice, where it produces mid-high and high range grappas, wines and liqueurs.

Amongst the grappas, marketed under the brands, Alexander and Bottega, the very fine, single-variety selections stand out, as do the barrel-aged distillates.

The range of Bottega wines includes Prosecco, as well as the well-known Bottega Gold, and other sparkling wines with outstanding personalities. Two directly-managed wineries, at Valpolicella and at Montalcino, produce Amarone, Ripasso, Brunello di Montalcino and other excellent reds. Completing the Bottega range is the line of Creams & Liqueurs, which includes an extensive selection of fruit and cream liqueurs, including Limoncino, Gianduia, Pistacchio. Bottega distributes its products in 150 countries.

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