



PRESS RELEASE

BOTTEGA STARDUST: BUBBLES OF LIGHT

The Bottega company has created a range of superior quality bubbles, characterised by eye-catching packaging designed for those who want to stand out in an elegant and unconventional way.

In this particular market niche, built up over time by the Treviso-based winery, Bottega Stardust has carved out its own space. This is a bottle of immediate visual impact, as the traditional green glass is entirely covered by a galaxy of crystals. A 'stardust' effect that makes the moment of the aperitif and the toast particularly bright to celebrate birthdays, parties and anniversaries as much as the simple pleasure of being together. The centre and front of the bottle is crystal-free and reproduces the sinuous Bottega logo by subtraction.

Bottega Stardust contains a Prosecco Doc, vinified in the Dry version and therefore characterised by a particular softness on the palate that makes it medium sweet. The choice of selected grapes from the hilly area of Valdobbiadene gives this wine a distinct aromaticity. The meticulous sparkling process is at the origin of the fine and delicate perlage that recalls in the glass the geometry of the crystals that embellish the body of the bottle. The typical freshness of Prosecco is combined here with the body and structure of a light wine with great personality.

About Bottega

Bottega is a family owned company located in Bibano, Treviso (45 km North of Venice) that has been producing premium quality, typical Italian wines, grappa, spirits and food products since 1977. Bottega is a third generation business, today led by Sandro, Barbara and Stefano Bottega. Headquarters are located in a 19th-century farmhouse, renovated to preserve the original architectural and environmental characteristics, surrounded by 10 hectares of vineyards. The group also runs a winery in Valpolicella and one in Montalcino: here, the great red wines of the Veneto and Tuscany, including Amarone and Brunello, are produced. The company manages several different brands, amongst which are Alexander, Bottega and Cantina dei Poeti. With the goal of delivering health, wellbeing and pleasure through its products distributed in more than 150 countries worldwide, Bottega advocates Quality (Italian taste and authenticity), Design (expression of the excellent aesthetic character of being made in Italy) and Social Responsibility towards the environment and the community.

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