



PRESS RELEASE

VITTORIO VENETO: BOTTEGA RELEASES 300,000 BEES INTO ITS VINEYARD IN THE PROSECCO HILLS

On the occasion of 20 May, World Bee Day

On the occasion of 20 May, World Bee Day, the Bottega winery has decided to release 300,000 of these precious insects into the unspoilt nature of the Prosecco hills. It is a choice in the name of sustainability, which the Treviso-based company has always pursued at 360° in its business activities.

Bees play a very important role in maintaining biodiversity. They are insects that facilitate pollination and consequently the formation of fruit, transporting pollen from one flower to another and contributing to the conservation of nature. Their presence is a thermometer for measuring the healthiness of an area.

The vineyard concerned is part of a plot of land owned by Bottega, located on the heights of Vittorio Veneto, in an area that is partly wooded and characterised by great scenic beauty. In this context, the bees have been freed from 6 different hives and have found a natural habitat fully compatible with their needs. Only Glera grapes, from which Prosecco originates, are cultivated here.

On 20 May, World Bee Day, Bottega toasts to these insects and their important contribution to our health.

Bottega

Bottega company, run by Sandro, Barbara and Stefano Bottega, is both a winery and a distillery. Founded in 1977 by Aldo Bottega under the name Distilleria Bottega, the company is based in Bibano di Godega (TV), 50 km north of Venice. Here grappas, wines and liqueurs are produced for a high and medium-high level target.

Its grappas, marketed under the Alexander and Bottega brands, include fine selections of single-variety grapes and distillates aged in barriques. The Bottega wine range includes Prosecco, among which the well-known Bottega Gold, and other sparkling wines with great personality. Amarone, Ripasso, Brunello di Montalcino and other great reds are produced in two directly managed wineries in Valpolicella and Montalcino. Bottega's offer is completed by the Creams & Liquors line, with a wide range of fruit and cream liqueurs, including Limoncino, Gianduia and Fiordilatte. Bottega distributes its products in 150 countries worldwide.

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