



## **PRESS RELEASE**

### **DUBAI INTERNATIONAL AIRPORT: THE BOTTEGA PROSECCO BAR REOPENS**

On 22<sup>nd</sup> December the Bottega Prosecco Bar, located inside the Dubai airport, officially reopens. Due to the pandemic, the location was closed for over a year and a half (from March 2020). However, the excellent results achieved in the first months of activity, between 2019 and 2020, prompted both Bottega company and the partner HMSHost International to reopen as soon as conditions made it possible.

The Bottega Prosecco Bar, located in Terminal 3 (Gate A) of Dubai International (DXB), is a reality with its own well-defined identity among the gastronomic offers of the busiest international airport in the world. The Emirate airport is in fact a strategic hub and represents the fulcrum of air connections between Europe, Asia, Oceania and the Middle East.

Sandro Bottega, president of Bottega S.p.A. declares: "We are particularly satisfied with this reopening, which testifies to our ability to readjust to the new specificities imposed by the pandemic. Prosecco Bar has materialized in the past and will continue to be a food and wine experience to treat yourself during your trip. A safe haven in which to linger, based on the time available, for a refreshing break. The structure correctly reflects our values and aims to strengthen Italy's reputation in the oenological and gastronomic fields. "Bottega adds:" In these months of forced inactivity we have tried to make the structure increasingly sustainable. We have also expanded the range of natural products to gluten-free pasta and alcohol-free sparkling wines, which will be available shortly. Finally, in the same location customers buy the book "The 100 Prosecco Recipes".

The "Prosecco Bar" is a concept conceived by Bottega with the aim of enhancing the excellence of Italian country and gratifying the palate of the typical consumer. Specifically, the philosophy of the Venetian bacaro is re-proposed, that is of an informal tavern, where the foods are presented as "cicheti", or snacks to be consumed at the counter, and as more structured dishes to be served at the tables. The combination with Prosecco, privileged for its versatility, and with other Italian wines closes the circle and helps to make every moment, short or long, spent in a bacaro, a pleasant experience which enriches the spirit and refreshes the soul. Bottega Prosecco Bar is therefore an evolution of this philosophy, which extrapolated from the Venetian reality, can be reproduced all over the world. The backbone of the project is the "Perfect Match", that is the ideal combination of the typical foods of Italian regional cuisines and the different wines offered by Bottega. It is therefore not a selection of starred recipes that can be repeated, but a homogeneous set of traditional dishes, able to give great satisfaction to the palates of all latitudes. The articulated range of wines, which includes Prosecco, sparkling wines from fine vines, the great prestigious reds (Amarone, Brunello di Montalcino, Ripasso, Bolgheri), dessert wines, the selection of white and barricaded grappas, together with 'wide range of fruit-based and cream-based liqueurs, make Bottega a protagonist in the beverage scene and make it a solid partner that is appreciated for its ability to offer different products with consistently high standard quality.



Finally, the Prosecco Bar in Dubai will offer customers the opportunity to purchase Sandro Bottega's book "The 100 Prosecco Recipes " in the same location, to try traditional recipes at home as well.

### **About Bottega**

Bottega is a family owned company located in Bibano, Treviso (45 km North of Venice) that has been producing premium quality, typical Italian wines, grappa, spirits and food products since 1977. Bottega is a third generation business, today led by Sandro, Barbara and Stefano Bottega. Headquarters are located in a 19th-century farmhouse, renovated to preserve the original architectural and environmental characteristics, surrounded by 10 hectares of vineyards. The group also runs a winery in Valpolicella and one in Montalcino: here, the great red wines of the Veneto and Tuscany, including Amarone and Brunello, are produced. The company manages several different brands, amongst which are Alexander, Bottega and Cantina dei Poeti. With the goal of delivering health, wellbeing and pleasure through its products distributed in more than 150 countries worldwide, Bottega advocates Quality (Italian taste and authenticity), Design (expression of the excellent aesthetic character of being made in Italy) and Social Responsibility towards the environment and the community.

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