

PRESS RELEASE

BOTTEGA LAUNCHES THE NEW GREEN GIN THE WILD

At Bottega, Gin Bacur is joined by the new Green Gin The Wild, characterised by predominantly herbaceous notes.

It is Distilled Dry Gin, which develops an alcohol content of 40% vol. The complex bouquet is the result of the many botanicals used, including, in addition to juniper, lemon and mandarin, hemp sativa seeds, wild fennel and basil. It is produced using water from the Alps. The botanicals are left to macerate separately and for a long time in a hydroalcoholic solution; a double distillation is then carried out, which cleanses the liquid of any undesirable odours and produces an elegant distillate with a complex bouquet.

It is a gin with an unmistakable character, whose uniqueness comes from the selection of wild plants together with the freshness and aromaticity of lemon and mandarin.

The nose is intense, with strong notes of sweet citrus and herbaceous nuances including myrtle berries, wild fennel and spring flowers. The palate is dry and harmonious, with vegetal notes of wild herbs.

The packaging is characterised by the intriguing transparent green glass bottle and the clear label highlighting the prevailing botanicals.

For mixed drinks, in addition to the Gin Tonic of course, we suggest 'Wild Negroni', a reinterpretation of the new cocktail, specially created for the new distillate.

Below is the recipe for 'Wild Negroni'. Ingredients: 40 ml Gin Green The Wild, 30 ml Amaro alle Erbe Alpine Bottega, 20 ml Vermouth Rosso Bottega, ice cubes. Preparation: Pour the gin, amaro and vermouth into a shallow Tumbler, previously chilled, add ice cubes and stir. Before serving, garnish with a sprig of thyme

Bottega

The Bottega company, which has four centuries of history in the world of wine and grappa, is both a winery and a distillery. It is based in Bibano di Godega (TV), 50 km north of Venice, where it produces grappas, wines and liqueurs. The grappas include fine selections of single varietals and barrique-aged spirits. The Bottega wine range includes Prosecco, including the well-known Bottega Gold, and other sparkling wines with great personality. In two separate cellars, in Valpolicella and Montalcino, Amarone, Ripasso, Brunello di Montalcino and other great reds are produced. Bottega's range of fruit and cream liqueurs completes the offer. The company distributes its products in 150 countries worldwide. For many years, Bottega S.p.A. has made an unwavering commitment to sustainability, which has led to real and concrete results in reducing its impact on the environment, society and the economy.