



PRESS RELEASE

BOTTEGA POMEGRANATE: LIQUEUR MADE OF SICILIAN POMEGRANATE

News

Pomegranate Bottega is a pomegranate liqueur that is characterized by its pleasant freshness and the intriguing organoleptic scents typical of this fruit.

The pomegranate is a plant of Asian origin, which has been present in the Mediterranean area since ancient times, where it is considered a symbol of fertility and prosperity. The fruit, called pomegranate, is rich in minerals and vitamins. It is also appreciated for its recognized antioxidant properties.

Pomegranate Bottega is produced with natural Sicilian pomegranate juice, extracted from the so-called "arili" seeds, which is then mixed with alcohol, grappa and sugar. It is a fresh liqueur of great character and personality, which is characterized by an intense ruby red color. On the nose, the delicate fruity scents blend with the intense pomegranate aroma. The sweet and sour notes are pleasantly balanced on the palate.

The moderate alcohol content (20% vol.) makes it an original and pleasant after meal. It can be consumed as a fresh and invigorating aperitif. It is an excellent ingredient for the preparation of cocktails and long drinks. Finally, it can accompany ice creams, fruit and fruit-based desserts. It should be served mainly cold, at a temperature of about 3 ° C.

The elegant packaging completes the profile. The original oval-shaped bottle has a capacity of 50 cl and a retail price of 24.80 \$ at LCBO.

Bottega

Bottega company, led by Barbara, Sandro and Stefano Bottega, is both a winery and a distillery. Founded in 1977 by Aldo Bottega with the name Distilleria Bottega, the company is based in Bibano di Godega (TV), 50 km north of Venice, where it produces grappa, wines and liqueurs that appeal to a high and medium level target.

Among the grappas, the precious selections of single grape varieties and distillates aged in barrique are worthy of note.

The range of Bottega wines includes Prosecco, among which the well-known Bottega Gold stands out, and other sparkling wines with great personality. Amarone, Ripasso, Brunello di Montalcino and other great reds are produced in two directly managed wineries in Valpolicella and Montalcino. The Bottega offer is completed by Creams & Liqueurs line, which includes an extensive range of fruit liqueurs and creams, including Pistacchio, Gianduia, Espresso. The company, which became Bottega S.p.A. in 2013, distributes its products in 140 countries around the world.

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