



PRESS RELEASE

BOTTEGA: PREVIEW OF THE NEW PROSECCO ROSÉ

The new type of Prosecco Doc will be available on the European market from next November.

Bottega company, winery and distillery of Bibano di Godega (TV), presents a preview of the new Prosecco Doc Rosé, which will be available on the European market from next November.

The new sparkling wine, which maintains the freshness and versatility of Prosecco, will be produced with a blend of Glera (85%) and Pinot Noir (15%). The grapes of the well-known international grape will contribute to giving this Prosecco its characteristic pink color and greater aromatic complexity.

The innovative rosé version, which has been discussed for some years now, represents an important novelty for the world of Prosecco Doc and sparkling wines. In this regard, the technical committee of the Ministry of Agricultural, Food and Forestry Policies has formulated the proposal to modify the production disciplinary of the Prosecco Doc which provides for the introduction of the Rosé type. After the publication in the Italian Republic Official Gazette on mid-June, 30 days must therefore elapse, a time limit for filing any objections, and another 15 days for the entry into force of the subsequent Ministerial Decree, which will formalize the change at national level.

Starting from August 1st, the cellars will then be able to start the sparkling process of the new type of Prosecco Doc, which requires a fermentation period of at least 60 days in an autoclave. Therefore, if the technical times foreseen by the bureaucratic procedure are respected, bottling and consequent distribution on the Italian market are expected from the first of October. For the European market, it will be necessary to wait for the first of November, as the legislation will have to be implemented by the EU institutions with the definitive publication in the European Union Official Journal.

The new product in the Bottega range has been called Il Vino dei Poeti Prosecco Doc Rosé. The traditional flame-shaped label will distinguish this new product, an integral part of the Bottega sparkling wines range.

This wine is characterized by a pink color and a fine and persistent perlage. On the nose, the fruity hints of cherry and berries stand out, which accompany the delicate floral notes. On the palate it is fresh, lively and pleasantly dry with a good aftertaste.

It is a whole meal wine that goes excellent with appetizers, first courses and white meats. It is also ideal as an aperitif or as an ingredient for preparing cocktails.

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